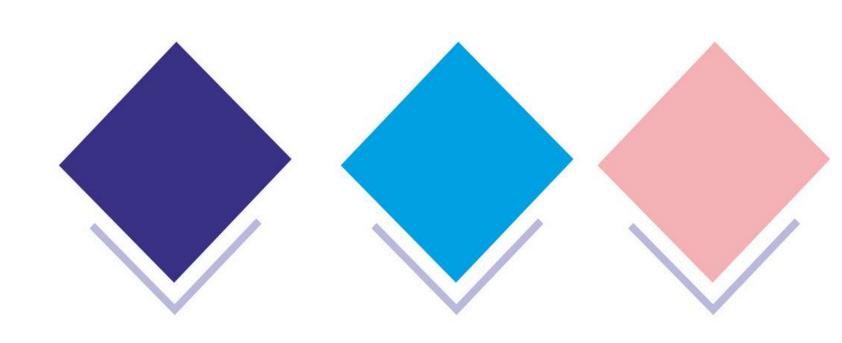


PROSPECTUS 2023-2024

MANAGEMENT INSTITUTE UNIVERSITY RECOGNISED PROGRAMS



SINCE 2010



ISO 9001:2015 CERTIFIED

Convert Your Bigger Dreams into Reality







STUDY AT TIEM

'Hundreds of professors, professionals, event managers, wedding planners and lecturers gather together to give you world-class learning and training experience in event management different areas.'



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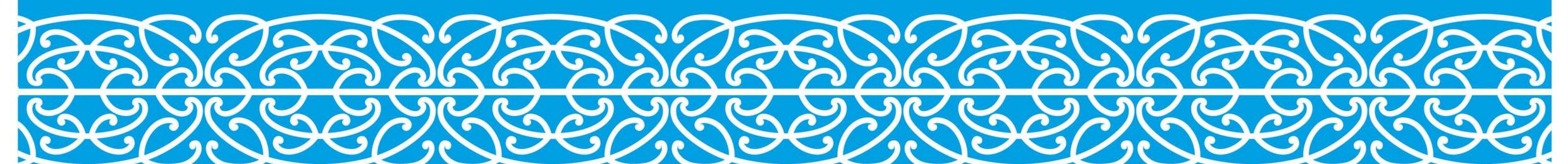
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Welcome to TIEM

"Education is one of the most powerful weapon which you can use to change entire world" - Nelson Mandela

As the founder and director of Tritya Group, I am pleased to welcome you to Tritya Institute of Event Management (TIEM).

TIEM has started this journey in 2010 under Tritya Educational Trust with ultimate vision of spreading awareness among the students who are seeking their career in the event field.

TIEM is known to provide career guidance, practical training, high quality education, research-led teaching, and modern facilities for undergraduate, graduate and postgraduate students globally under the norms of Singhania University since a decade.

You will also develop the skills and experience employers are looking for, in addition to earning a high quality qualification. Our student internships, work placements, and industry and

community connections will help you get ahead in your chosen career.

The young generation is the backbone of your society so we are determined to develop their energy in positive direction through motivation, right approach, action & proper guidance. Our endeavors are to prepare you to acquire adequate knowledge and right event practice so that on completion of the course, they become the exemplary event manager with best code of ethics and professional conduct by fulfilling their personal, social and professional obligations towards event management industry.



Founder | Capt. Amardeep WWW.TIEMDELHI.COM

Founder | Capt. Amardeep
Tritya Group of Institutions
Tritya Educational Trust





IN-HOUSE EVENTS

There are over 50 events annually at TIEM, ranging from destination weddings, fashion shows, MICE, reality shows, sports events, movie promotions, religious events, festival celebrations

Live. Learn. Thrive.

TIEM ofers you unparalleled opportunities to make a diference. At TIEM, you will get a world-class education, will enjoy a balanced lifestyle while you study, and will become highly employable and globally connected.



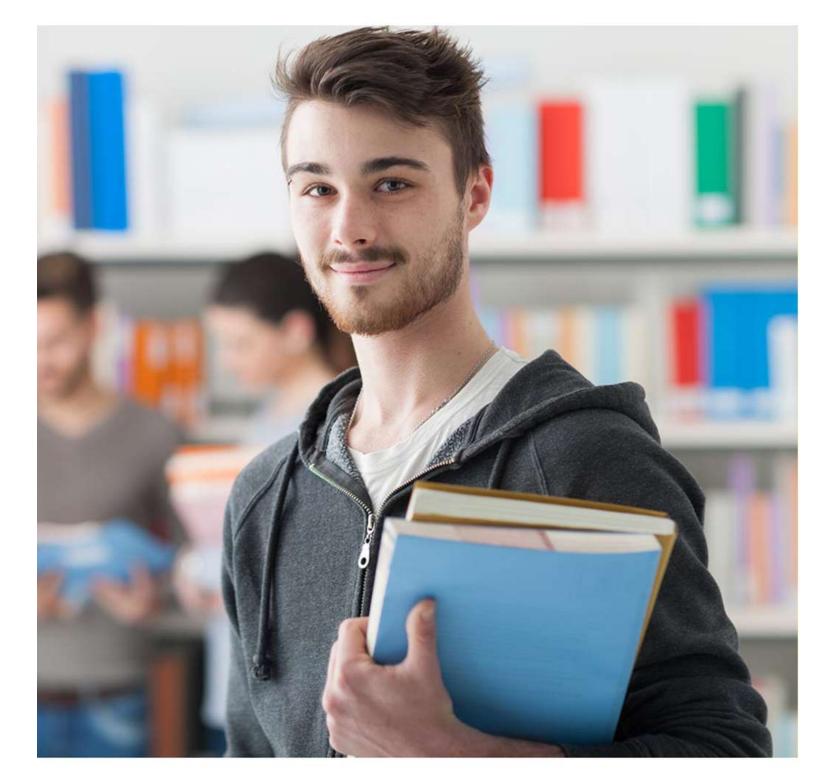


'TIEM's In-house events are awesome. It's a great way to meet new people and gain new experience through their events. I also love volunteering in Monthly College Event.'

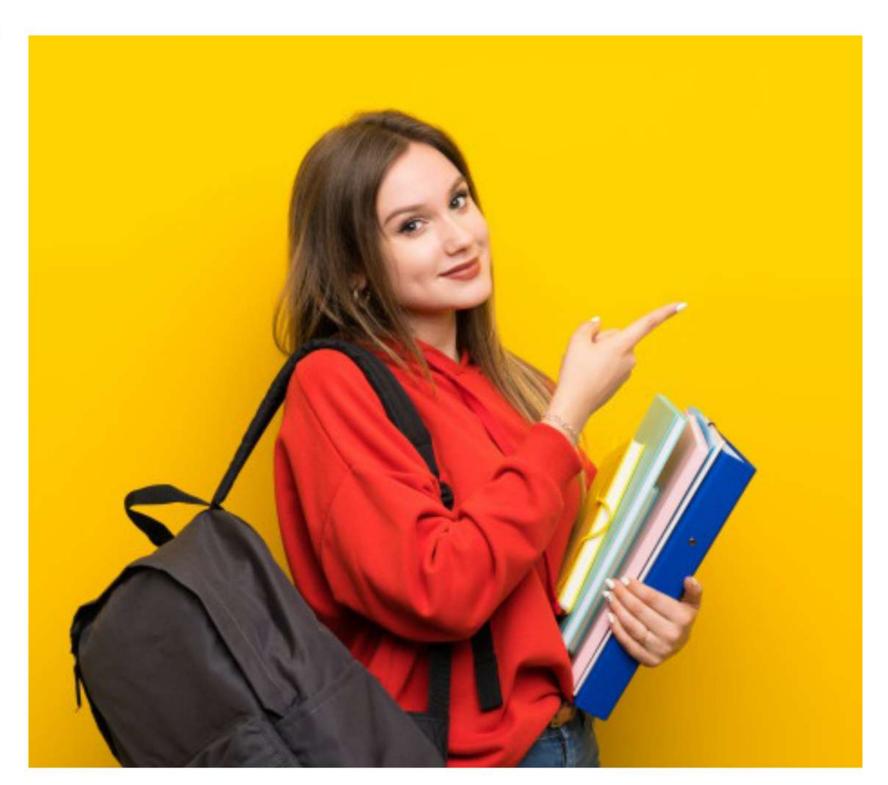
Varnika Aurora | New Delhi, India Bachelor's In Event Management 2nd Year, Batch 2018-2021







Our MBA & BBA graduates are confident decision makers in a complex and continuos changing world



Something About?

"Education is the key to unlock the golden door of Freedom. When educating the minds of our youth we must not forget to educate their hearts" - Dalai Lama

RIMUS SAFOONS

Academic Head | Deepak Singh WWW.TIEMDELHI.COM

TIEM was established in 2010 to carry forward the legacy of Tritya Educational Trust.

TIEM DELHI is fast emerging as an internationally reckoned fully-integrated management institute of higher learning of all the aspects of event management, Hospitality and Wedding Planning.

TIEM belives in a well rounded and all pervasive student perperience to maximise learning perperience to maximise learning perperience to maximise learning perperience to achieve this, TIEM provides the course structure that has been designed to enable the students to inculcate event management skills.

When you choose to study for your programs with TIEM, you are committing to contribute as a leader in your business and beyond. You are becoming the part of a large event management community of people who believe in a thriving Indian economy.

You are making an investment to open new doors in your mind and in your career.

I take this opportunity to extend a personal invitation to you to visit TIEM DELHI and experience the shaping of the global leaders.

Academic Head | Deepak Singh Tritya Institute of Event Management

SERVE MAN - SERVE GOD - SWAMI VIVEKANANDA

WHY PROPERTY OF THE PROPERTY O

When you choose TIEM, you are choosing to study at an outstanding Institute, renowned for changing lives and transforming society.

DELHI

TIEM IS RANKED NO. 1 EVENT MANAGEMENT INSTITUTE IN NEW DELHI

TIEM IS THE SECOND MOST TARGETED INSTITUTE BY TOP EVENT MANAGEMENT COMPANIES SINCE 2010

85%

OF TIEM'S STUDENTS
CHOOSE TO STAY TO WORK IN
INDIAN EVENT MANAGEMENT
AND WEDDING PLANNING
INDUSTRY AFTER GRADUATING

GO/0

MORE THAN 90% TIEM STUDENTS
STARTED THEIR OWN STARTUPS
AND BECOME OWNERS OF THEIR
EVENT MANAGEMENT & WEDDING COMPANIES

O G F

IN PROVIDING MANAGEMENT TRAINING
TO THE UNDERGRADUATES
AND POST GRADUATES STUDENTS

1 ST

TIEM IS THE FIRST AND ONLY INSTITUTE STARTED IN HOUSE EVENTS TO THE YOUNG FOR GIVINGTHE ULTIMATE TRAINING AND EVENT EXPERIENCE WITHOUT ADDED ANY COST BEARED BY THE STUDENT









ACCREDITATION

TIEM PROGRAMS ARE AWARDED
BY SINGHANIA UNIVERSITY WHICH
IS HAVING ACCREDITATION FROM
UGC & AICTE FOR RUNNING EVENT
MANAGEMENT PROGRAMS IN INDIA

DELHI CAMPUS

OUR TIEM CAMPUS IS
REGULARLY CONSIDERED AS ONE
OF THE TOP TEN MOST LIVELY
CAMPUSES IN INDIA
BASED IN THE HEART OF DELHI
SOUTH DELHI HAS THE BEST OF

HOME AWAY FROM HOME

ALL FIRST-YEAR UNDERGRADUATE
STUDENTS ARE ELIGIBLE FOR
ACCOMMODATION UNDER OUR
FRESHERS HOSTEL FACILTIY
SCHEME (BOYS/GIRLS)

HIGH QUALITY EDUCATION

TIEM IS KNOWN TO GIVE HIGH QUALITY EDUCATION ECONOMICALLY WITH THE HELP OF EXPERIENCED STAFF, FACULTIES AND WORLD CLASS AMENITIES

LIVE EVENTS EXPOSURE

TIEM STUDENTS ARE PARTICIPATING IN DESTINATION WEDDINGS, CORPORATE EVENTS MUSIC CONCERTS, FASHION & REALITY SHOWS SPORTS EVENTS ON MONTHLY BASIS

PRACTICAL EXPOSURE

TIEM IS WORKING ON 30% THEORY AND 70% PRACTICAL APPROACH TO GIVE EACH AND EVERY STUDENTS MORE PRACTICAL TRAINING ALONG WITH QUALITY CLASS ROOMS SESSION MONTHLY IN-HOUSE EVENTS



MY LECTURERS ARE MOTIVATIONAL AND INSPIRING WITH A CLEAR PASSION FOR THEIR TAUGHT SUBJECTS.

•

Barkha Kathial PG Diploma Event Management

Our Mission

TIEM has built up its name in event management industry for giving profession direction and practical workshops for event management and wedding planning aspirants across the world. We looks to empower its graduate students to have a constructive outcome, both socially and momentarily towards event empower its graduate students to have a constructive outcome management and wedding planning industry. The Courses are designed for the students, housewives, experienced experts and in addition to the early stage job seekers who wish to enhance their skills or switch careers into Event Management, Celebrity Management, and specially in Wedding Planning & Hospitality field.

Our Vision

To be identified as the world's leading international event management and wedding planning institute across the globe. WE are also known for delivering the out standing student experience when it comes to event or wedding planning industry with the best learning and practical environment which gives our students a creative platform to explore the various possibilities in the field of event management and wedding planning industry.



"I really love the feel & atmosphere in my college campus. It makes me feel like a 'proper' student."

Abhigyan Gupta | New Delhi, India Bachelors in Event Management 2nd Year, Batch 2018-2021



TIEM at a glance

TIEM rejuvenating campus revitalisation delivers some of the most modern teaching, learning, research, and accommodation facilities in the South Delhi

Modern facilities

There are a range of facilities to support your study at TIEM:

- modern lecture classrooms
- innovative learning platforms
- Student Helplines that are open 24–7
- placement cell for internships and placements
- Air Conditioned Classrooms
- Wi-Fi enabled Classrooms
- Pick and Drop on Event Days
- Separate Hostels/PG Facility with Wi-Fi connectivity
- 3 time meal facility (Only for PG Students)

Hands-on experience

 At TIEM you can put theory into practice. our courses offer workplace internships, community engagement, and access to world-class on-field experiences.

World-class Academics

- TIEM's academic staff are well known in their fields and often write the textbooks. We also bring in academics from universities around the world.
- Dual Specialisation in various fields like Wedding Planning, Corporate Events Celebrity Management, Sports Events Branding, Public Relations, Hospitality Management, Travel & Tourism etc.

Cutting edge study

- TIEM is one of India's leading event management Institute. Academic staff at TIEM are engaged in collaborative event training. As a result, students learn in an environment at the cutting edge of innovation.
- TIEM is ranked first in New Delhi for Event Management and Wedding Planning.
- Special interactive guest lectures via event management
 & Wedding Planning Companies CEO's and MD;s.



'Life here is a mix of academic challenges and extracurricular fun. In short, I am loving the balance.'

Vishal Kain | Rajasthan, India Bachelors in Event Management 2nd Year, Batch 2018-2021





MASTER'S IN BUSINESS ADMINISTRATION

TIEM MBA program aims to respond to the evidence-based need for trained managers by developing confident, forward-thinking leaders who can balance strategic thinking with excellent operational focus



A Master of Business Administration (M.B.A. Degree) is, by definition, a general Management degree designed to educate business students in areas such as Sales, Event Management, Public Relations, Finances, Human Resources, Marketing, Strategy, and Operations Management.

TIEM MBA degrees offered you to become a well-rounded business graduate, not just an expert in one area, You will get the overall development of personality. That's because MBAs prepare you for the next big step in a business career.

Some popular jobs for MBA graduates include Event Manager, Project Manager, Product Manager, business consultant, health services manager, financial manager, marketing manager, etc. Of course, you can also become an entrepreneur and start your own successful business.



MBAIN EVENT MANAGEMENT

Master of Business Administration (MBA or M.B.A.) in Event Management & PR. Tritya Institute of Event Management (TIEM) is one of the leading institutions in India offering certified MBA programs with specializations in Event Management & PR. This Event Specialisation is for those students who want to pursue their careers in Event Management, Public Relations and wants to be the part of most glamorous, competitive yet highly paid industry. TIEM MBA program gives you an in-depth knowledge of Industry oriented studies and guiding a student to prepare for a successful career as an Event Professional.

The Degree for full-time M.B.A. Program is awarded by Singhania University having accreditation from the UGC, which accredits MBA programs across India. TIEM MBA programs are developed to meet the educational needs of managers and executives, allowing students to earn an MBA or another business-related graduate degree in two years or less. Two-year (Full Time) MBA programs occur more than two academic years (i.e. around year and a half of term time and 6 Month Industry Exposure). Our MBA program begins in late July/August of year one and proceeds until May of year two, with a 6 month Paid Internship or Industry presentation in the middle of years one and two. Students will get a reasonable amount of prior real Industry work experience and take classes during weekdays from Monday to Friday. We include student higher course stack with more serious classes and month to month evaluations in view of educating in the classes.

TIEM DELHI

ELIGIBILITY CRITERIA

- Duration 2 Years
- Qualification minimum of 50% or equivalent CGPA in your graduation
- Age 20 Years 35 Years (No Age Limit For Online Executive MBA Program)
- MBA admissions in India are mainly conducted through entrance exams like TIEMCET, CAT, MAT, GMAT, XAT, etc.

WE WOULD LIKE TO MAKE THE WORLD A BETTER PLACE.

CAREER SCOPE OF MBA

- Event Manager in Any Event Management Company
- Business Development Manager, Associate, or Manager
- Director (Head of a Department)
- Public Relations Manager
- Event Analyst, Event Consultant
- Marketing Associate, Analyst, or Manager
- Portfolio Manager
- Project Manager, Product Manager, Artist Manager
- Corporate Event Planner, Event Planner
- Wedding Planner

CAMPUS LIFE



Life in TIEM Campus

FRESHER PARTY

In TIEM Fresher Parties event freshers are not only given a chance to exhibit their talents but also feel comfortable and adapt to the new surroundings

IN-HOUSE EVENTS

TIEM Monthly In-house events are giving students practical exposure to get something different from only bookish knowledge

WEDDING EVENTS

TIEM Students are getting
Destination Weddings events
throughout the year under the
guidance of renowned wedding
experts

GET THE EXTRA EDGE WITH EXTRACURRICULARS

Extracurricular activities aren't just "extra" anymore on your event journey, Volunteering in TIEM's events is an excellent way to get involved and to show your commitment to an interest through best-in-class event engagements, live events, musical concerts, exhibitions, and event participation.

Even students are getting a chance to participate in Destination Events like Weddings, Seminars, Conferences, Award Functions, fest etc.





BBAIN EVENT MANAGEMENT

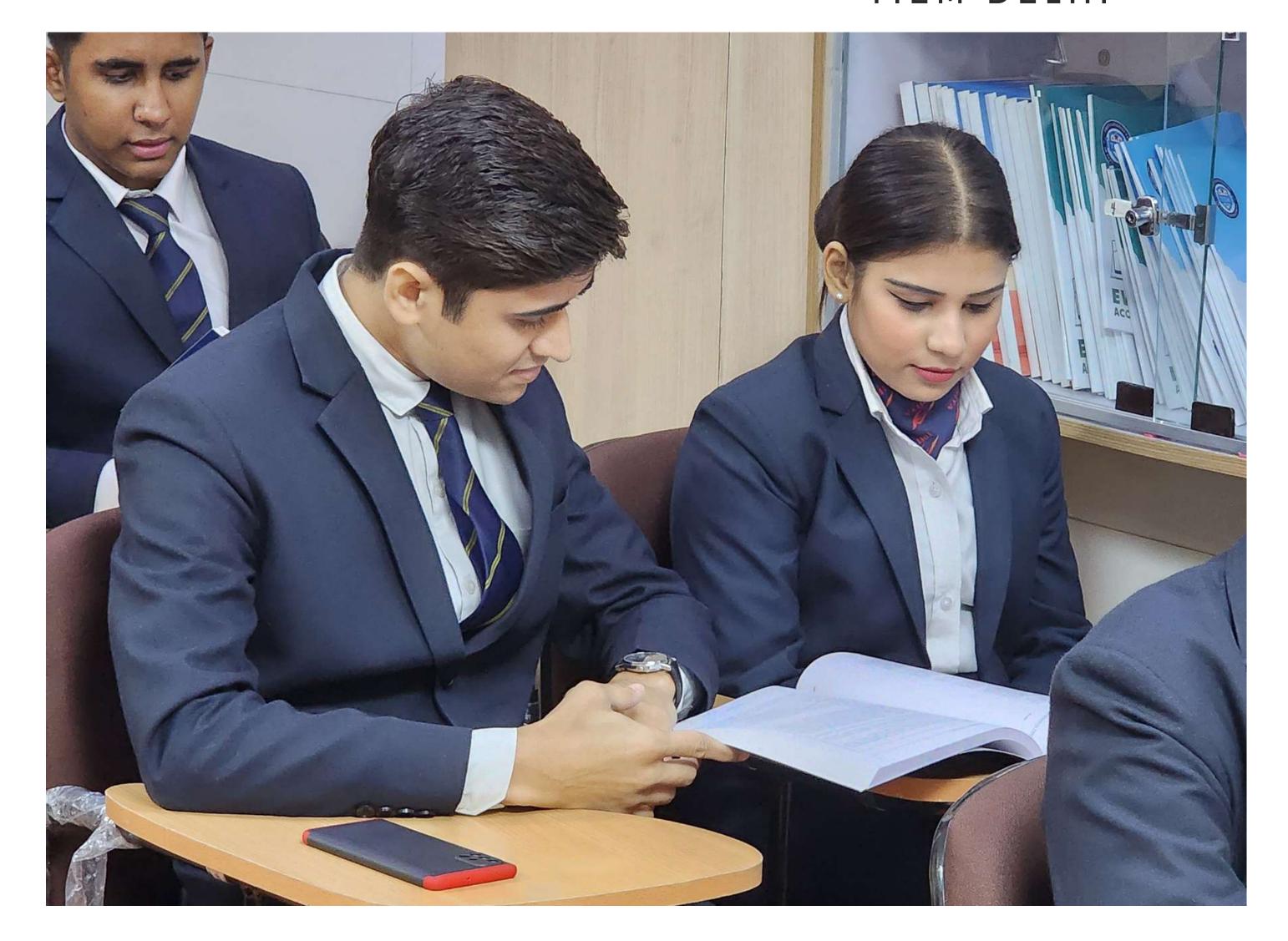
BBA (Bachelors of Business Administration) in Event Management & Public Relations is a Dynamic Undergraduate program that helps students to earn a degree in the Event Management field. As we all know the global economy, the structure of Industries, and most importantly the Events, Entertainment & Media Industry has dramatically transformed and is still in an evolving phase. To catch up with the growth, there is an urgent need to upgrade our educational system. As a mature Educationalist and understanding its responsibility, TIEM Research Team has meticulously devised the need-of-thehour Bachelor's Degree program for the benefit of society. This BBA is a university-recognized courses program that facilitates one to learn and know the Events & Entertainment Industry at an early stage of his/her career.

*ELIGIBILITY CRITERIA

- Duration 3 Years
- Qualification minimum of 50% or CGPA in your 10+2 or (Equivalent)
- Age 17 Years 35 Years (No Age Limit For Online Executive BBA Program)

ACCREDIATIONS

TIEM programs are awarded by Singhania University, Which is having accreditation from UGC and ISO which run all management programs across India. Event management programs are designed to meet the educational needs of future event managers and event executives.



FULL TIME BBA PROGRAMS

Three-year (Full Time) BBA programs occur more than three academic years (i.e. around a year and a half of term time and 18 Month Industry Exposure along with Subject specialization). Our BBA program begins in late July/August of year one and proceeds until May of 2nd and 3rd Year, with a 9 month Paid Internship or Industry presentation in the middle of years one and three. Students will get a reasonable amount of prior real Industry work experience and take classes during weekdays from Monday to Friday.

We include students with a higher course stack with more serious classes and month-to-month evaluations in view of educating in the classes. Course design to students who have fewer personal or professional responsibilities. Young individuals, who are fresh out of school, are thus its primary recipients.

TIEM gives you industrialized and companies sought scientific approaches to management which will help you to make a successful career. BBA in Event Management & Public Relations shall ensure a rock-solid foundation for an aspiring Manager of the Future generation.



PART TIME BBA PROGRAMS

Part Time program is for those students who are the working professionals, housewife or not having time on weekdays to pursue the course. TIEM BBA program specializes in advance learning and research so as to develop the professional and entrepreneurial qualities in students. Part-time students can keep their job while getting a formal education in a separate field. Call it the least risky option of checking out a new career or field. It also helps build a professional network of individuals with similar aspirations.

TIEM BBA programs are developed to meet the educational needs of managers and executives, allowing students to earn a BBA or another business-related graduate degree in three years or less.

66

Our TIEM BBA

programs is
helping students to
develop confidence
and improve their
personality to face
the real challenges
of the event
business world.

99

Our Event Management & PR
Programs gives you an extra edge
over other event manager or PR
Professional those are learning the
ancient ways of typical classroom
training. You will get assured
practical event exposure with live
events, case studies and projects.
Our aim is to make successful
future managers for event
management Industry.



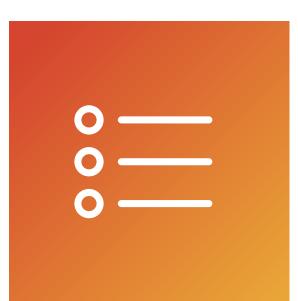
PGDEM

Full-Time PGDEM programs take place over 2 Semesters (i.e. approximately 9 months of term time and 3 Month Industry Exposure).



6 Months Basic Training

In-depth knowledge of theoretical and practical training



3 Months Internships

Industrial training into multinational companies like Q Events, Plush Events, India Attitude, Showbiz, Conceptmakerz etc.



3 Months Specialisation

3 Months Specialisation in more than 16-18 modules of event management, like Wedding Planning, Celebrity Management, Hotel Management, Public Relations, Sports Management, etc.

Course Description

Our PGDEM program starts in late June/July and continue until May, with a 3 month Paid Internship or Industry exposure within a year. Students will get a reasonable amount of prior real Industry work experience and take classes during weekdays from Monday to Friday. We involve students higher course load with more intense classes and monthly assessments based on taught in the classes. Part Time PGDEM programs hold classes on weekday evenings, after normal working hours, and on weekends.



PGDEM

POST GRAUDATE DIPLOMA IN EVENT MANAGEMENT

Student will get the entire exposure of event management industry with reasonable amount of in depth knowledge of Corporate Events, Social Events, Fashion Shows, Reality Shows, Wedding Planning, Celebrity Management, Product Launches, Movie Promotions, Sports Events, Beauty Pageants etc.

ELIGIBILITY

- Duration 1 Year
- Qualification Minimum of 50% or CGPA Equivalent in your Gradudation or (Equivalent)
- Age 17 Years 35 Years (No Age Limit For Online PGDEM Program)

Our PGDEM program is aimed at entrepreneurs, managers, consultants, and people interested in business growth and development through the organization and promotion of social or corporate events; Graduate of tourism administration, graphic design, marketing, communication, gastronomy, advertising as well as public relations among others. throughout the program the student is informed of the importance of efficiently and efficiently organizing an event regardless of its size or theme, from cultural or sports events to business meetings, conferences, openings, and social events.

CAREER SCOPE

- Wedding Planner
- Sports Manager
- Corporate Events Planner
- Event Manager
- Business Development

 Manager

TIEM DELHI

DIPLOMA IN EVENT MANAGEMENT

In TIEM student will get the entire introduction of Event Management Industry with live Events Practical presentation. Student can finish Diploma in event management without affecting regular studies of graduation (B.A, BSc or B.com). On the off chance that student don't wish to think about further, DEM can give you direct entry in to the Event Management Industry, along with graduation. Before finishing your graduation, you can learn all aspects of event management and start your career in the most prestigious and highly paid industry. While others are simply doing the graduation, you will be placed on higher packages within more than 100 placement available options. Student will get the entire exposure of event management industry with reasonable amount of in depth knowledge of Corporate Events, Social Events, Fashion Shows, Reality Shows, Wedding Planning, Celebrity Management, Product Launches, Movie Promotions, Sports Events, etc.

Amid the 1 year Diploma of Event
Management you will figure out how to
conceptualize, create, design and
organize events and will manage
everything from logistics to sponsorship
and writing a business plan for
marketing needs. Our curriculum is
designed in a way to cater practical
and theoretical learning needs of the
Students.

DEM programs are developed to meet the educational needs of managers and executives, allowing students to earn a DEM Diploma in one year.

ELIGIBILITY CRITERIA

- Duration 1 Year
- Qualification minimum of 50% or equivalent CGPA in your graduation
- Age 17 Year 35 Years (No Age Limit For Online Executive DEM Program)
- DEM admissions in India are mainly conducted through entrance exams like TIEMCET etc.

KEEP CALM! LET EVENT MANAGER HANDLE EVERYTHING.

CAREER SCOPE OF DEM

- Assistant Manager in Any Event Management Company
- Business Development Manager, Associate, or Manager
- Business Analyst
- Banquet Manager
- Event Analyst, Event Consultant
- Marketing Associate, Analyst, or Manager
- Celebrity Manager
- Project Manager, Product Manager, Artist Manager
- Corporate Event Planner, Event Planner
- Wedding Planner





Wedding Planning

Duration: 6 Months

Eligibility - 10th and above

Wedding Planning Course is aimed to the people who wish to direct their professional career to work related to the management of ceremonial events and the organization and creation of weddings and companies related to the sector. This course is intended for people with or without experience in the sector of creation and organization of events, weddings and protocol, wishing to professionalize and develop a work in this field. The topics that will be discussed have been developed without assuming any previous knowledge of the subjects under study.

What you should keep in mind when planning a wedding?

Wedding Design & Party Planning





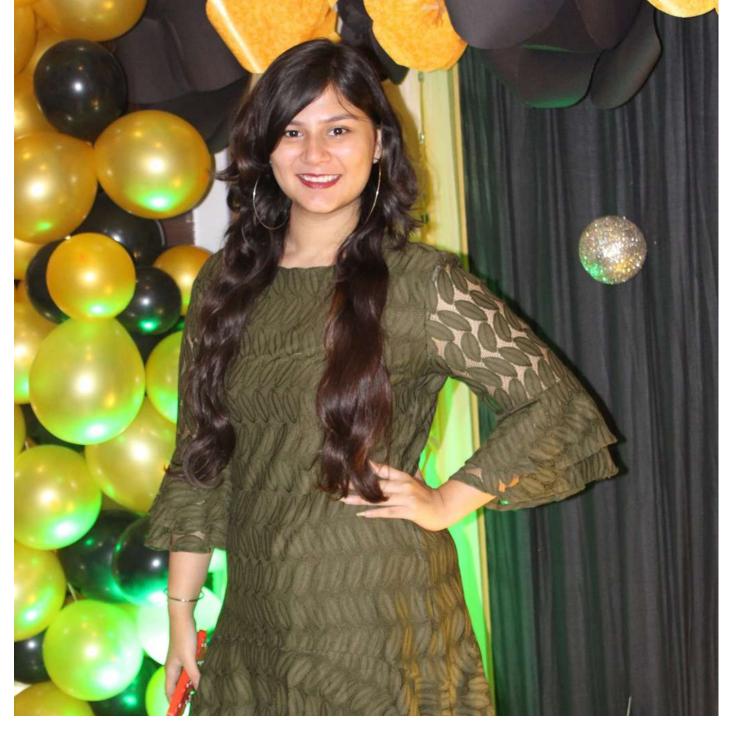
TIEM STUDENTS @ Events





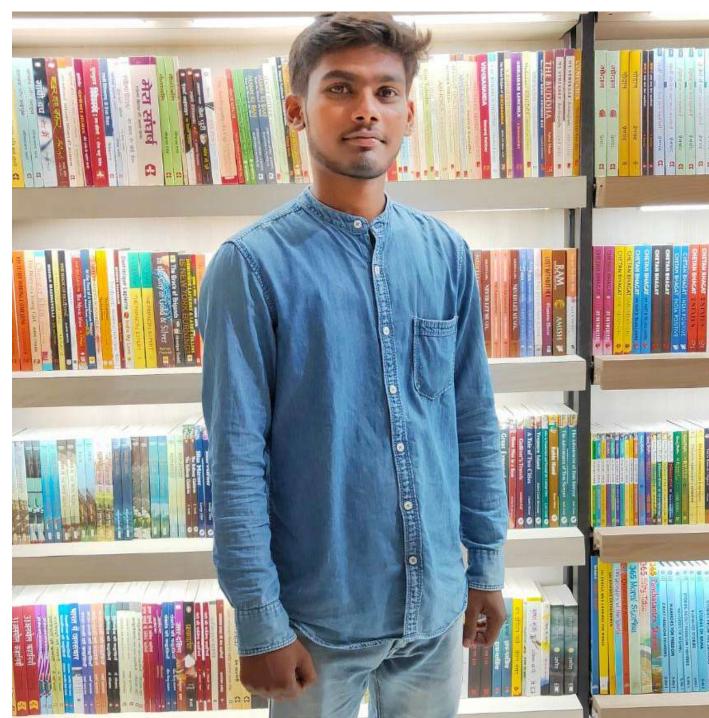


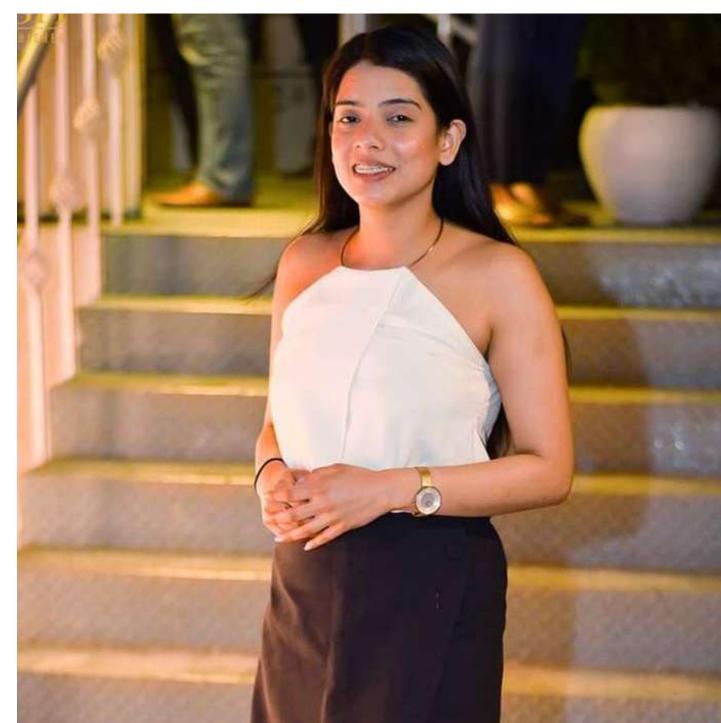












VEDANTA HALF DELHI MARATHON 2022

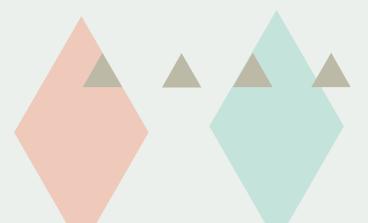


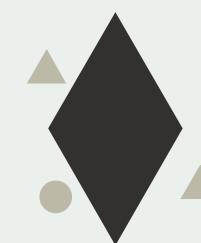










































NSIC OKHLA GROUND DELHI

INTERNATIONAL EDUCATION FAIR 2022

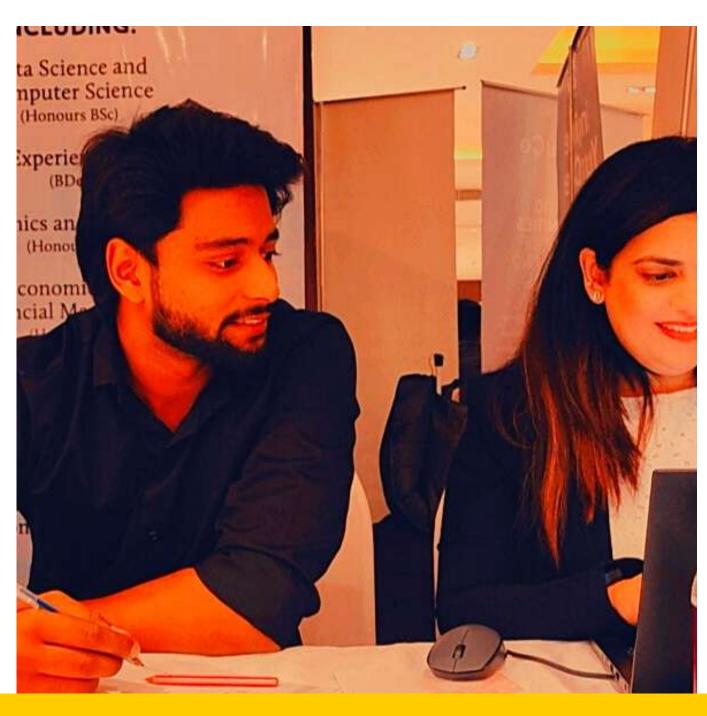












THE PARK, NEW DELHI



HUNARBAZ DELHI AUDITIONS 2022

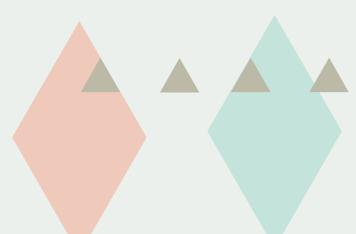


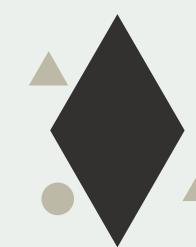














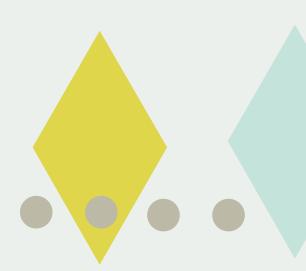












DAINIK BHASKAR AWARD FUNCTION 2022

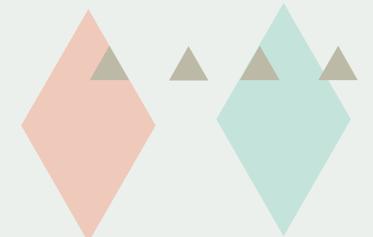




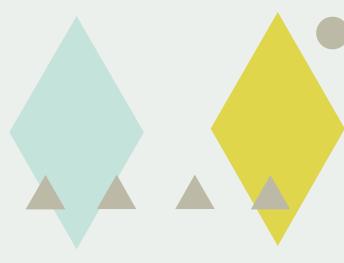


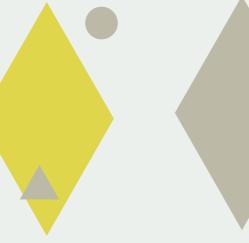








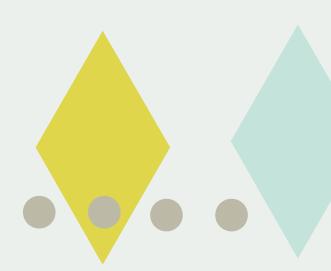












SAREGAMAPA LITTILE CHAMPS 2022

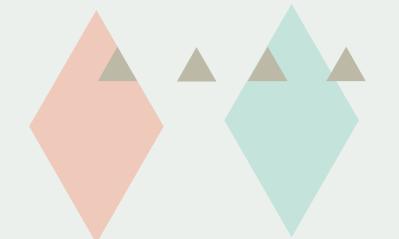


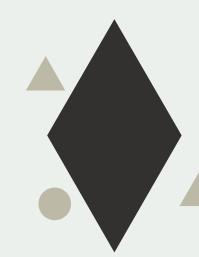


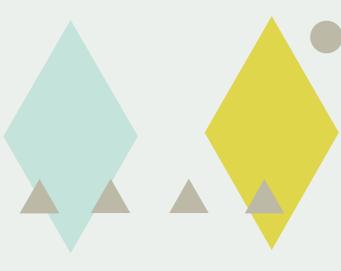








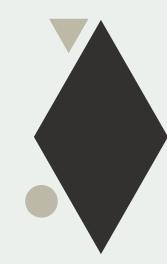




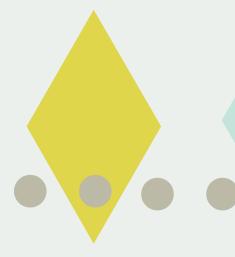












TIRANGA AZADI MAHOTSAV 2022

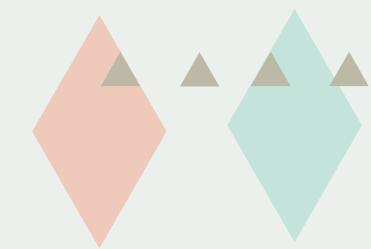


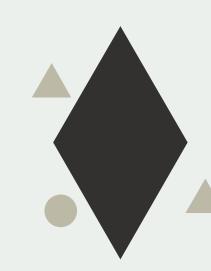








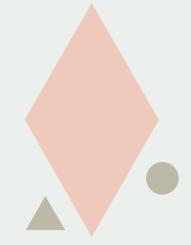




















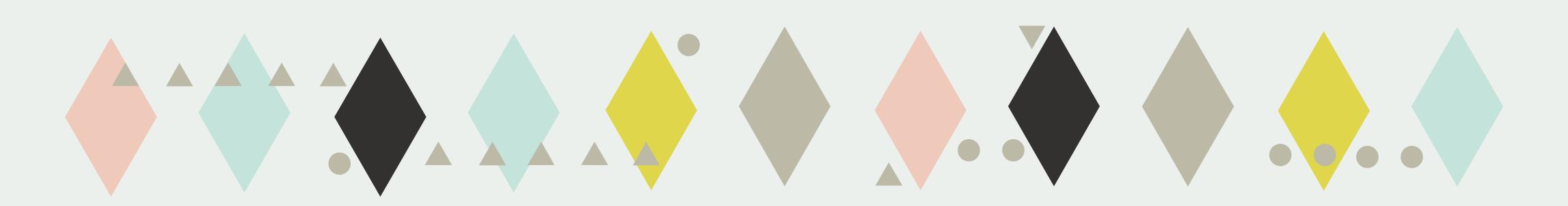
TIRANGA AZADI MAHOTSAV 2022



TIRANGA AZADI MAHOTSAV 2022





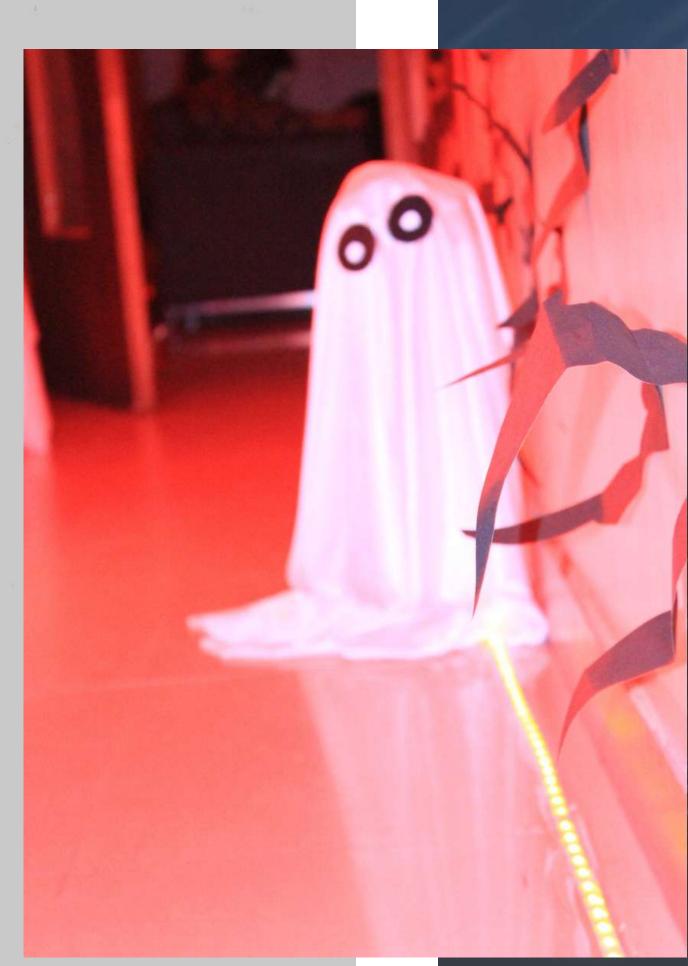




HALLOWEEN RATTY



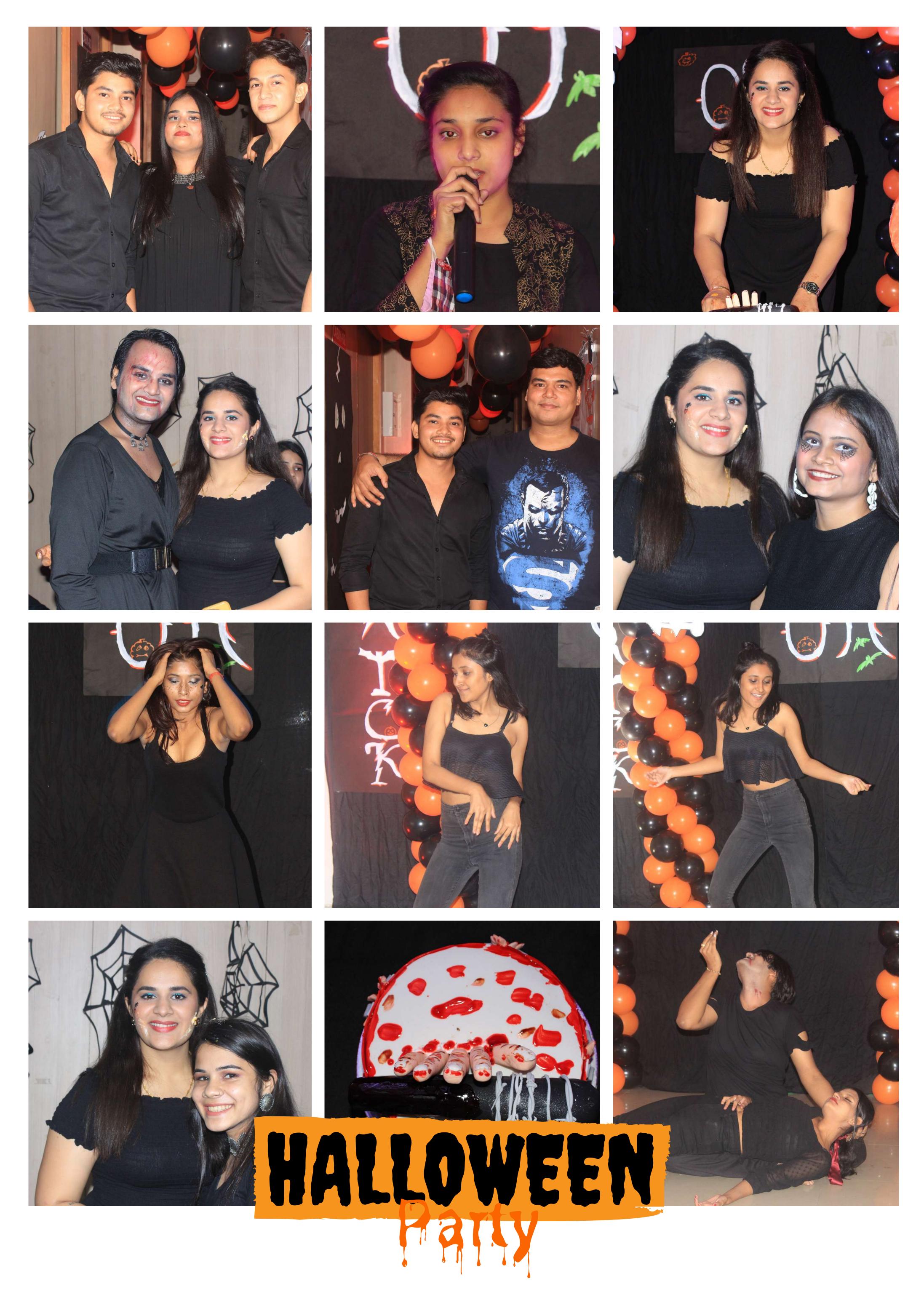








HALLOWEEN PARTY - TIEM IN-HOUSE EVENTS 2022



HALLOWEEN PARTY - TIEM IN-HOUSE EVENTS 2022

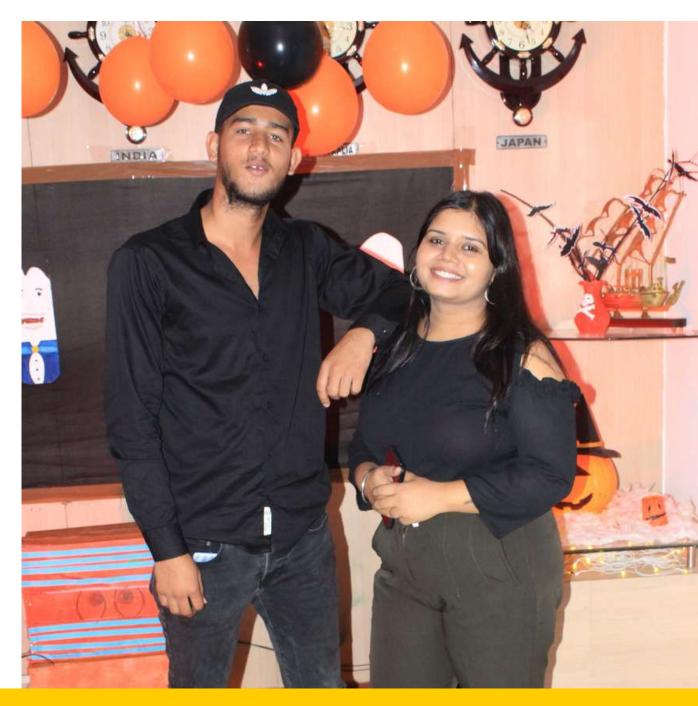












TIEM DELHI

DAAKROOM CARNIVAL 2022

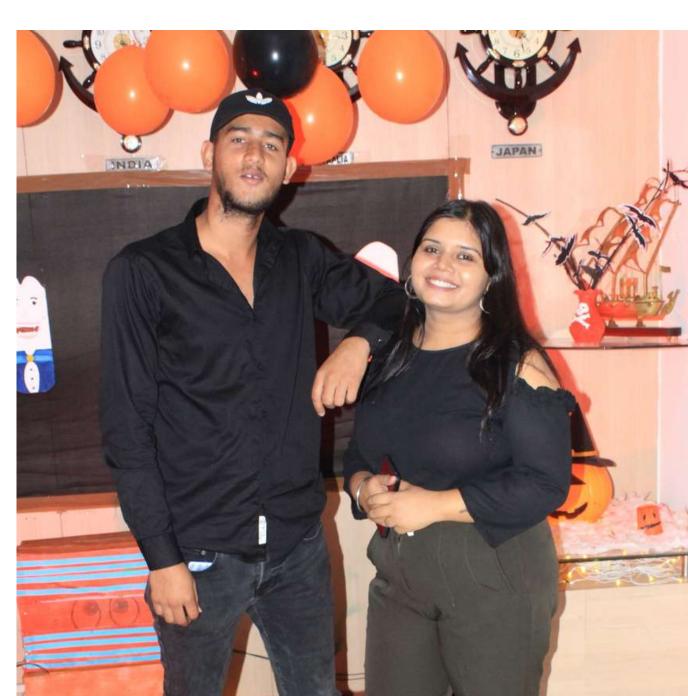












TIEM DELHI

DAAKROOM CARNIVAL 2022

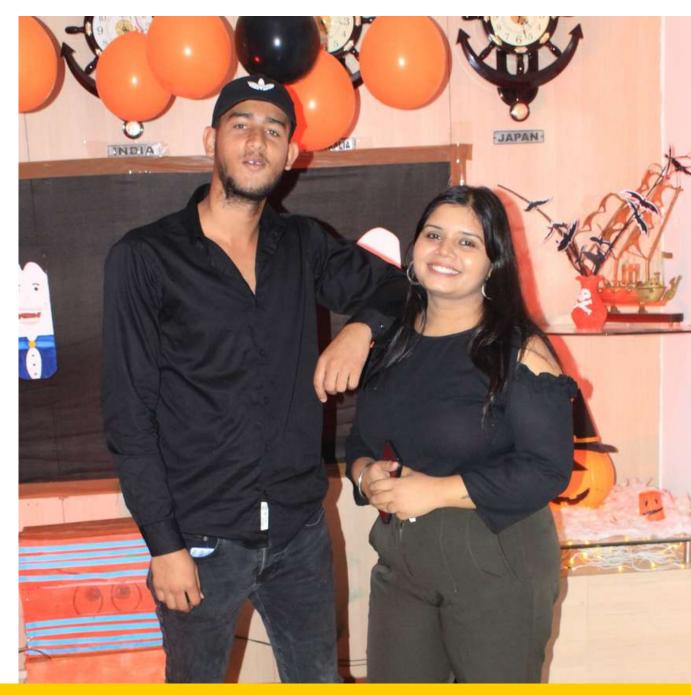












AIRTEL HALF MARATHON - 2022





LAVANYA GROUP OF EXHIBITION - 2022









BRIDAL ASIA EXHIBITION - 2022







BRIDAL ASIA EXHIBITION - 2022



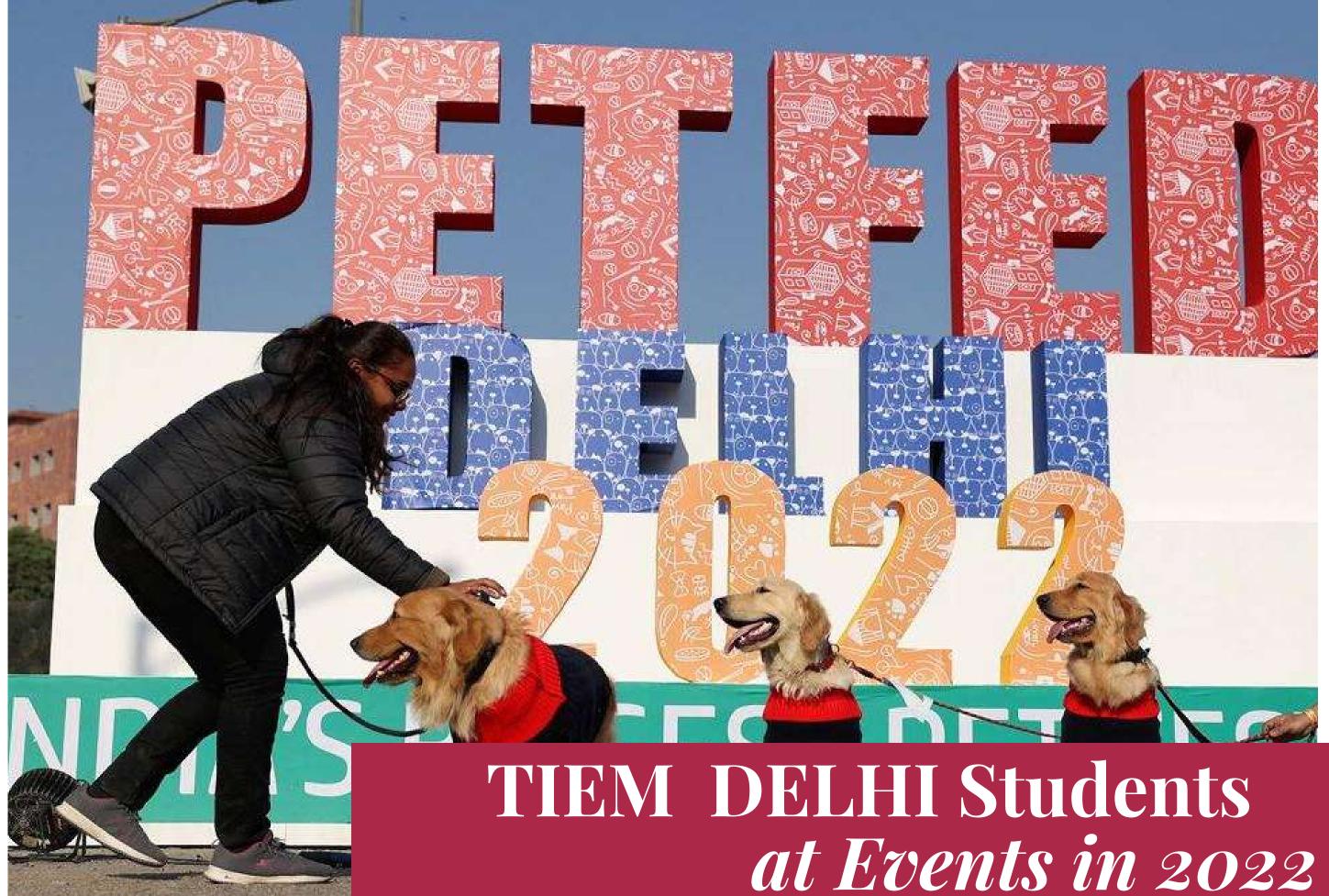
Nestle



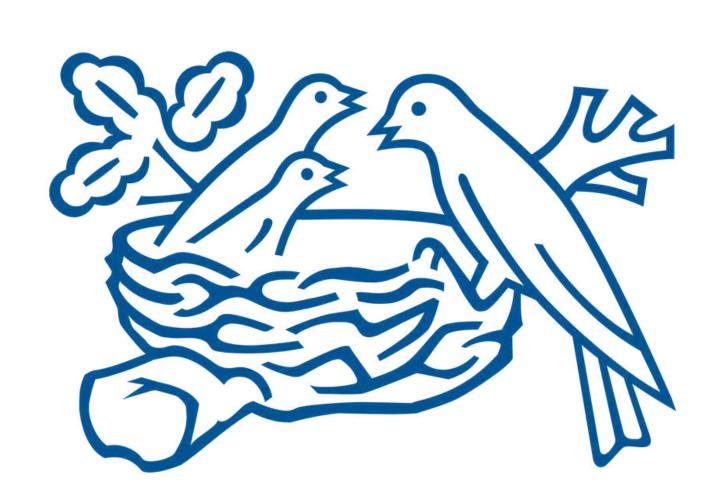








DAAKROOM CARNIVAL - 2022



Nestle









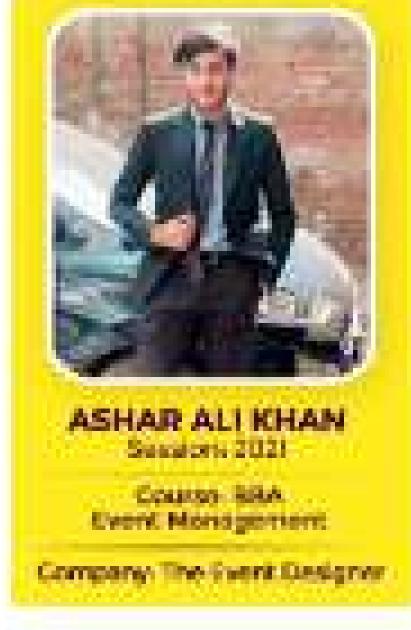


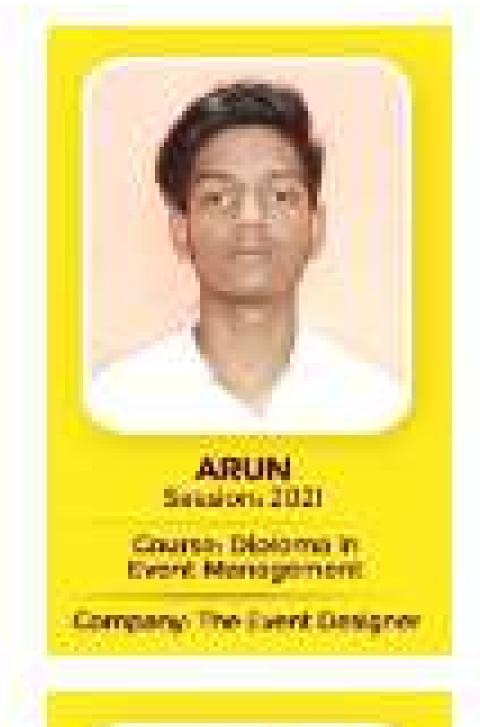


PLACEMENT & ALUMINI 2022



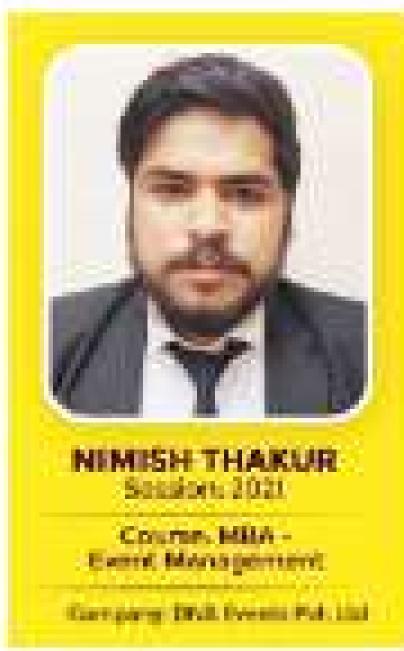


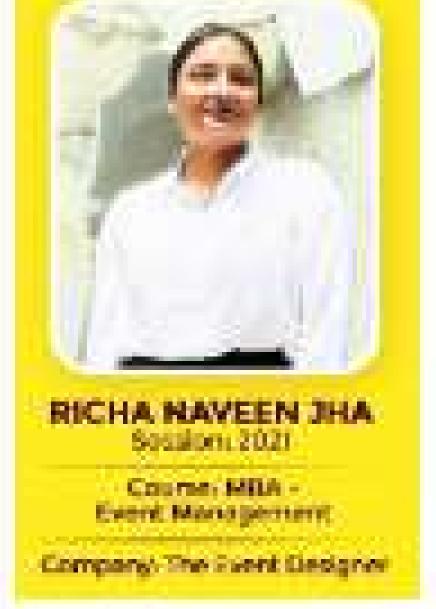


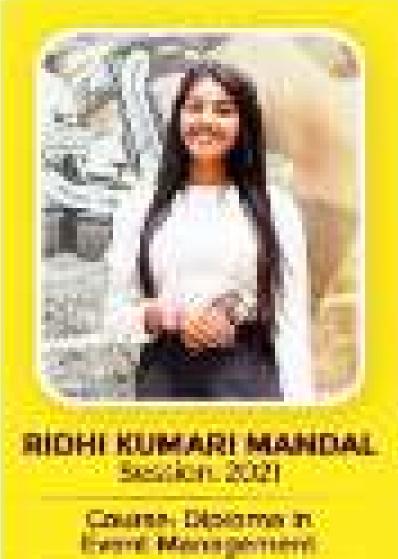


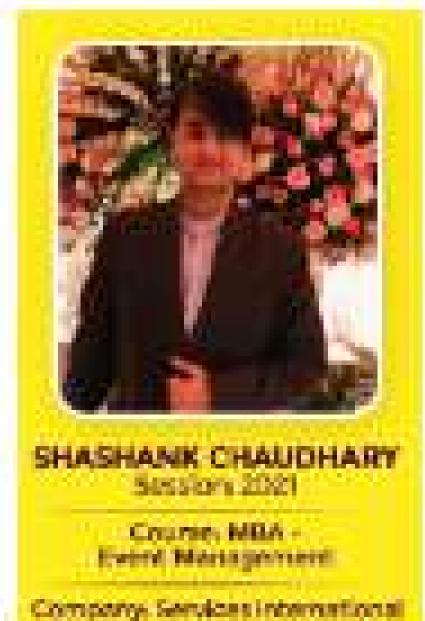






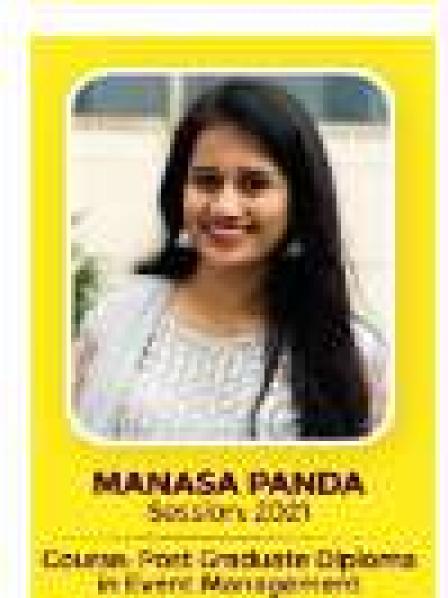










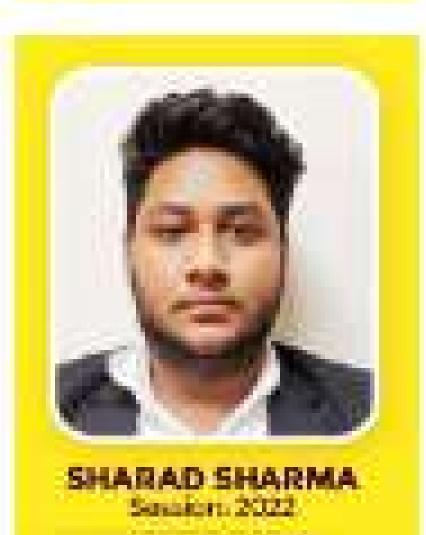


Company, Bland icon Pytital









Course BBA Event.

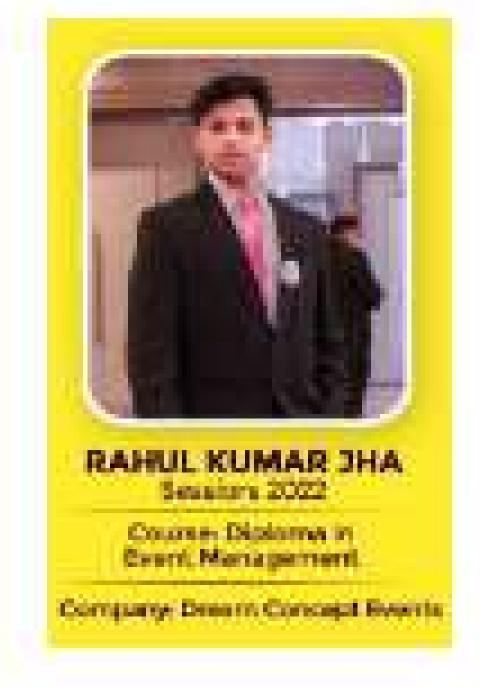
Management

Company, Dream Concept Events

Company: The Wedding Collective:







OUR TOP RANK STUDENTS

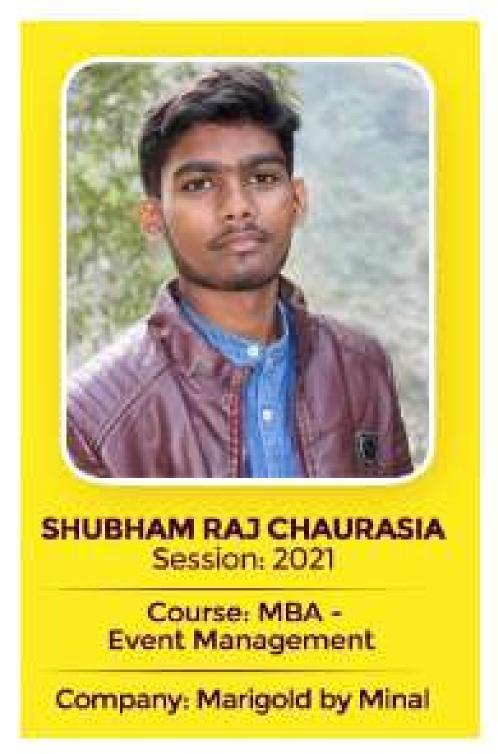






OUR ALUMINIS

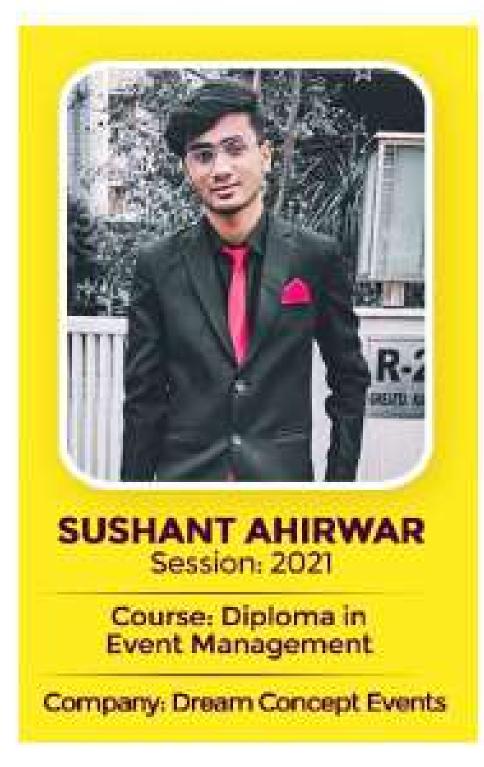
















STUDENTS AT EVENTS





















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